

Impact Case Study by the Department of Accountancy Publicized on Television



The Department of Accountancy participated in the Research Assessment Exercise (RAE) 2020 conducted by the University Grants Committee (UGC). Academic Units are required to submit not only research outputs within the designated assessment period but also impact cases, which carry a certain weight in the exercise. We are excited to announce that the UGC Secretariat chose the Department of Accountancy (AC)'s impact case study to be the subject of a 2-minute segment of the TV program *Living with the Benefits of Research*. The RAE 2020 TV program was broadcast every weekday from 22 to 31 December 2021 at 8:00 p.m. on TVB Jade. The episode that showcased the AC's impact case was broadcast on 27 Dec 2021 (Monday) at 8:00 pm (TVB Jade) and 9:40 pm (TVB News rerun). Professor Phyllis Mo was invited to participate in the shooting and production of this episode. The video can be accessed at <https://www.ugc.edu.hk/eng/ugc/activity/research/rae/2020/tvepisodes2021.html>. This is the first time that one of our department's RAE submissions has been broadcast on public media. This media spotlight is recognition of the value and positive impact of our faculty's research on society and the community. We believe that this good publicity will motivate and incentivize our faculty to engage in more social impact cases when conducting their research in the future.

RAE 2020 TV Programme “Living with the Benefits of Research” 「活研活用」



研究評審工作 Research Assessment Exercise 2020 HONG KONG

大學教育資助委員會 UNIVERSITY GRANTS COMMITTEE

University	Impact Case Studies	Interviewee(s) from universities	Broadcast date / Time	Video link (available after broadcast)
The Hong Kong University of Science and Technology	Geometric optimization for value engineering in architectural design	Professor Ajay JONEJA	22 December 2021 (Wed) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	Click to view
Lingnan University	Knowing our history and heritage: Working with community and fostering public engagement	Professor LAU Chi-pang	23 December 2021 (Thur) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	Click to view
The Hong Kong Polytechnic University	Optical fibre-based data-driven predictive maintenance system	Professor TAM Hwa-yaw	24 December 2021 (Fri) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	Click to view

University	Impact Case Studies	Interviewee(s) from universities	Broadcast date / Time	Video link (available after broadcast)
City University of Hong Kong	Sustainability and Social Mobility in Professional Services: A Case Study of Accounting Profession in Hong Kong	Professor Phyllis MO Lai- lan	27 December 2021 (Mon) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	Click to view
Hong Kong Baptist University	Ultra-hard, Anti- scratch Thin Film	Professor CHEAH Kok- wai	28 December 2021 (Tue) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	- - -
The University of Hong Kong	Reducing smoking prevalence in Hong Kong and beyond: Transforming smoking cessation services and tobacco control policy	Professor LAM Tai-hing Dr Kelvin WANG Man- ping	29 December 2021 (Wed) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	- - -
The Education University of Hong Kong	Income protection and poverty reduction in the aged population	Professor CHOU Kee-lee	30 December 2021 (Thur) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	- - -
The Chinese University of Hong Kong	Preventing nausea and vomiting to enable a more effective treatment of cancer	Professor John Anthony RUDD	31 December 2021 (Fri) 8 pm (TVB Jade) Re-run 9:40 pm (TVB News)	- - -

活研活用

22/12



香港科技大學
THE HONG KONG
UNIVERSITY OF SCIENCE
AND TECHNOLOGY

建築技術應用

Lingnan 嶺南大學
University 嶺南 Hong Kong

本地歷史教材



香港大學
THE UNIVERSITY OF HONG KONG

戒煙綜合服務



29/12



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

光纖傳感器

23/12



30/12

香港教育大學
The Education University
of Hong Kong

退休保障

24/12

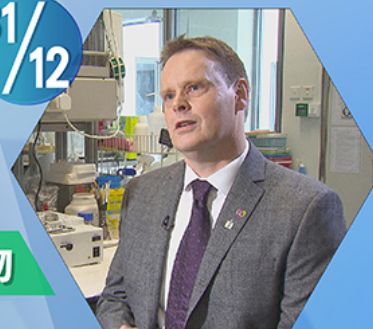
CityU
香港城市大學
City University of Hong Kong

會計業持續發展



27/12

31/12



香港中文大學
The Chinese University of Hong Kong

化療防嘔藥物

28/12



香港浸會大學
HONG KONG BAPTIST UNIVERSITY

防刮薄膜

🔍 教資會網頁節目重溫



TVB

翡翠台 Jade (81台) 播放時間 | 8:00PM

新聞台 TVB News (83台) 重播時間 | 9:40PM



Last Revision Date: 25 Dec 2021

[Important Notices](#) [Privacy Policy](#) [Contact Us](#)

Best viewed on Internet Explorer 11, Chrome 54, Firefox 50 & Safari 10 or above.

Copyright©2017 University Grants Committee. All rights reserved.

